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Animal Care Centers of NYC 2020 Impact Report

SUPPORTING NEW YORK CITY IN UNPRECEDENTED TIMES

AS ACC BEGAN 2020 WITH ALL THE EXCITEMENT THAT A NEW DECADE WOULD BRING, WE COULD NEVER HAVE IMAGINED THE TRAGIC YEAR THAT LAY AHEAD.

As the virus penetrated the nation, New York City would become the initial COVID hotspot and would soon find itself in lockdown. ACC was deemed an “essential service” by the city and the state, and we heeded the call to service and worked tirelessly to ensure that the pandemic would not destroy the human animal bond that is at the core of our mission to end animal homelessness in NYC.

The pandemic presented challenges of all sorts that required rethinking how we can best serve NYC’s animal welfare and sheltering needs. Much of what we learned --and continue to learn-- about our clients and our community during the pandemic will serve to inform how we move closer to fulfilling our mission.

When we put out a call for foster homes to help us prepare for a potential influx of animals from COVID-19-impacted homes, **5,000 people signed up! In the first week, we had moved 250 pets into foster homes.** Our care centers, normally with a population exceeding 600 animals, had 150 across all three locations. As work-from-home became the norm we were able to reach a whole new segment of potential fosters and adopters. ACC’s foster program gained national attention as the housebound world found solace in pet companionship.

Like many other shelters across the nation, ACC began virtual adoptions, showcasing animals with enhanced profiles, videos and photos. Potential adopters would set up appointments to meet specific pets either in the shelter or in the foster home. **In all 4,465 pets were adopted in 2020.** While appointment-based adoptions have their limitations, the success of this model is helping us reimagine the adoption process moving forward.

Our New Hope partnership program, which places pets with medical or behavioral issues beyond our resources to solve, also expanded. We added 40 new rescue organizations to the program, growing our roster of partners to 310. **In 2020 our New Hope partners pulled 6,229 animals, placing them in their local adoption programs.**

Our Field Services team never paused its critical work in assisting the people and animals of our city. **From rescuing animals from hoarding cases to retrieving animals left behind due to COVID hospitalizations, our Field Services officers were out in the community every day, at great personal risk during the height of the pandemic,** to keep our communities safe. Without a doubt, 2020 was a year of hardship for the world, the nation, the state of New York and our beloved New York City. ACC is proud to have served NYC in its capacity as an essential workforce throughout the pandemic. We wear that designation as a badge of honor. We will look back on 2020 as the year when NYC’s homeless animals were sought out by thousands of people looking for connection and comfort and ACC was there for them.

ACC is grateful for the resilience and dedication of our staff, volunteers, partners and supporters. The collaboration that was cemented in these unprecedented times will aid our city’s animals and people for years to come.



PROVIDING A SOCIAL SAFETY NET



This pandemic has put in the spotlight just how unequal access to public service is for low-income communities and communities of color. Since 2015, with help from ASPCA, ACC has been building our presence in the communities where we are most needed. Our Community Pets and Surrender Prevention programs were built to help families with basics such as food, training and medical assistance as well as other things that may force a family to surrender their pet. With the housing insecurity brought on by the pandemic and associated financial implications of widespread job loss, we needed to pay special attention to those most in danger of having to relinquish their pets. **One of the biggest issues facing New Yorkers this past year was food insecurity – both for people and pets.** ACC could do our part to alleviate the pet food issue so that families would have one less thing to worry about. Our Community Pets team held pop-up events and even delivered food door-to-door to animal guardians throughout the city. **In all we distributed 50 tons of pet food – 3 times the amount we gave out in 2019!**



2020 YEAR IN REVIEW

Proud to Serve the People and Pets of NYC

KEEPING PETS IN HOMES

3,698
Surrender
Preventions

1,095
Boroughbreds
Returned Home

101,636
Pounds of Pet Food
Distributed



IN SHELTER CARE



27,830
Vaccinations
Administered

101
Animals Taken In
from COVID Homes

14,146
Companion
Animals Taken In

ENGAGING THE COMMUNITY

2,563
Boroughbred
Foster Placements

691
Animals Adopted
by their Foster

30%
of Animals Adopted
by Foster Parents



SHOWCASING BOROUGHBREDS



98
Virtual
Presentations

1,000s
of Photos & Videos
Taken by Volunteers

123,600
Social Media
Followers

Placement Rates

Dogs
94%

Cats
91%

Guinea Pigs
99%

Rabbits
99%

FINDING HOMES

In any given year ACC finds loving homes for thousands of animals through in-shelter adoptions and at mobile adoption events. In 2020 we shifted to appointment-based adoptions, due to social distancing requirements and to keep staff and clients safe. With the help of our incredible volunteer photographers and videographers ACC was able to showcase the animals online. They captured the heart and soul of the pets and piqued the interest of potential adopters who would then schedule a time to meet them in person. For those who were unsure of the commitment we offered a foster-to-adopt option. Having this option was so successful we have permanently incorporated it into our placement program!



Ms. Frizzle, adopted May 2020



Yogi, adopted September 2020, and Ruth, adopted June 2018

New Hope Partnership

ACC wasn't the only one effected by the pandemic. Our New Hope partners too found themselves in uncharted waters. Still, we were able to add 40 new organizations to the program, expanding our base to over 350 partners! Many of our partners were able to temporarily take in pets directly from the public, which also reduced the number of pets needing to enter the shelter system. Having a wide network of animal welfare organizations, each with their own specialty, is crucial for any city's lifesaving efforts.

Together, with our partners, ACC has maintained a placement rate over 90% for the past four years!



Elizabeth, placed with Hard Hat Cats in June 2020. Now a model/working cat at Torch and Crown Brewery!



Jamie, pulled by Louie's Legacy after swallowing a fish hook

4,465

Adoptions

3,213
Cats Adopted



179
Rabbits & Guinea Pigs
Adopted




1,073
Dogs Adopted



6,229

New Hope Placements

3,891
Cats Placed



400
Rabbits & Guinea Pigs
Placed




1,938
Dogs Placed



GET INVOLVED

DONATE FINANCIALLY

When you give to ACC, you provide much needed funds for programs outside the scope of our contract. These programs include our pet food pantry, community vaccine clinics, behavior training, humane education for kids and more.

LEAVE A LEGACY

Your estate gift can change the lives of generations to come. A bequest in your will or beneficiary designation in estate plans can change the lives of generations of animals to come. This charitable planning enables donors to make substantial gifts and create a legacy of compassion.

DONATE STOCK

When you donate stock, you'll not only make a huge impact on the lives of homeless and abandoned animals, but you'll avoid paying costly capital gains tax as well. Our trained staff is ready to help you through the process.

DONATE GOODS

We often need things like bedding, towels, leashes and other items to keep our shelter animals comfortable. Your gently used linens and other household goods can be used every day in our shelters. We also have an amazon wish list for items we continuously need throughout the year.



JOIN THE MOVEMENT TO END ANIMAL HOMELESSNESS IN NYC

SPREAD THE WORD

Connect with us on social media and tell your friends and family that NYC boroughbreds need their help.



@nycacc

ADOPT

ACC has amazing animals available for adoption every day. You can view all available animals at nycacc.org. You can also download our adoption app at nycacc.org/app.

adopt@nycacc.org

FOSTER

We regularly take in animals who need extra TLC to get healthy and ready for adoption. If you can temporarily open your home to a boroughbred in need, we need you!

fosters@nycacc.org

VOLUNTEER

Provide hands-on help for our shelter animals by becoming a dog-walker, cat companion, pet photographer, corporate volunteer, and more.

volunteer@nycacc.org

CORPORATE PARTNERSHIP

By partnering with ACC, you can appeal to the vast number of animal lovers, offer your consumers the opportunity to help the homeless animals of NYC, and achieve your business and charitable goals.

CorporatePartnerships@nycacc.org

DONATE

Every gift, no matter the size, demonstrates a heartfelt commitment to helping New York City's homeless and abandoned animals. For details, visit nycacc.org/donate.

For inquiries about giving opportunities or to contact a member of the Development Department, please email

donate@nycacc.org

nycacc.org



Manhattan Animal Care Center

326 East 110th Street, New York, NY 10029

Brooklyn Animal Care Center

2336 Linden Boulevard, Brooklyn, NY 11208

Staten Island Care Center

3139 Veterans Road West, Staten Island, NY 10309

Bronx Resource Center

464 East Fordham Road, Bronx, NY 10458

Queens Resource Center

92-29 Queens Boulevard, Rego Park, NY 11374