



ANIMAL CARE CENTERS OF NYC BOARD MEETING

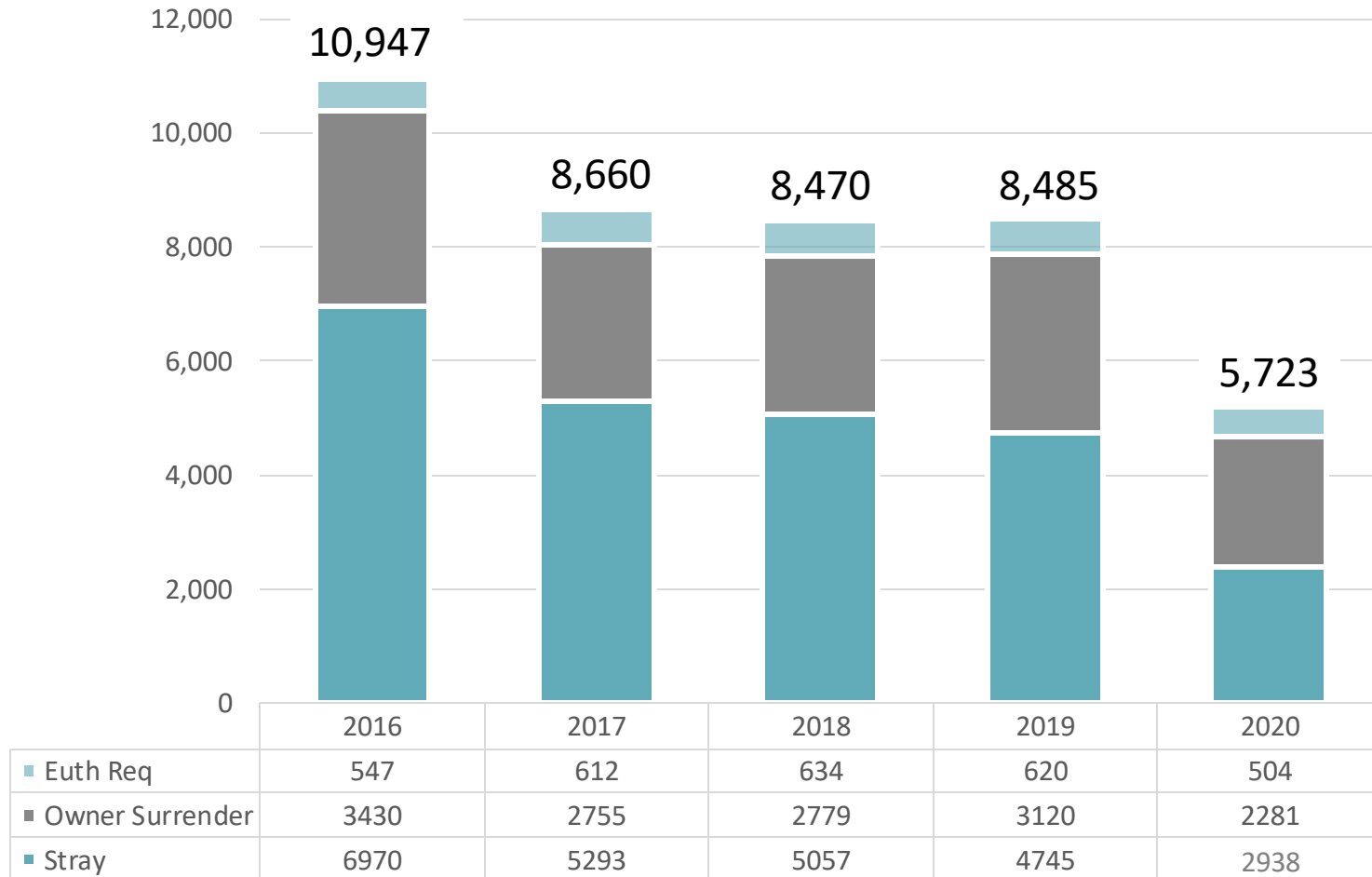
June 24, 2020





LIVE INTAKE

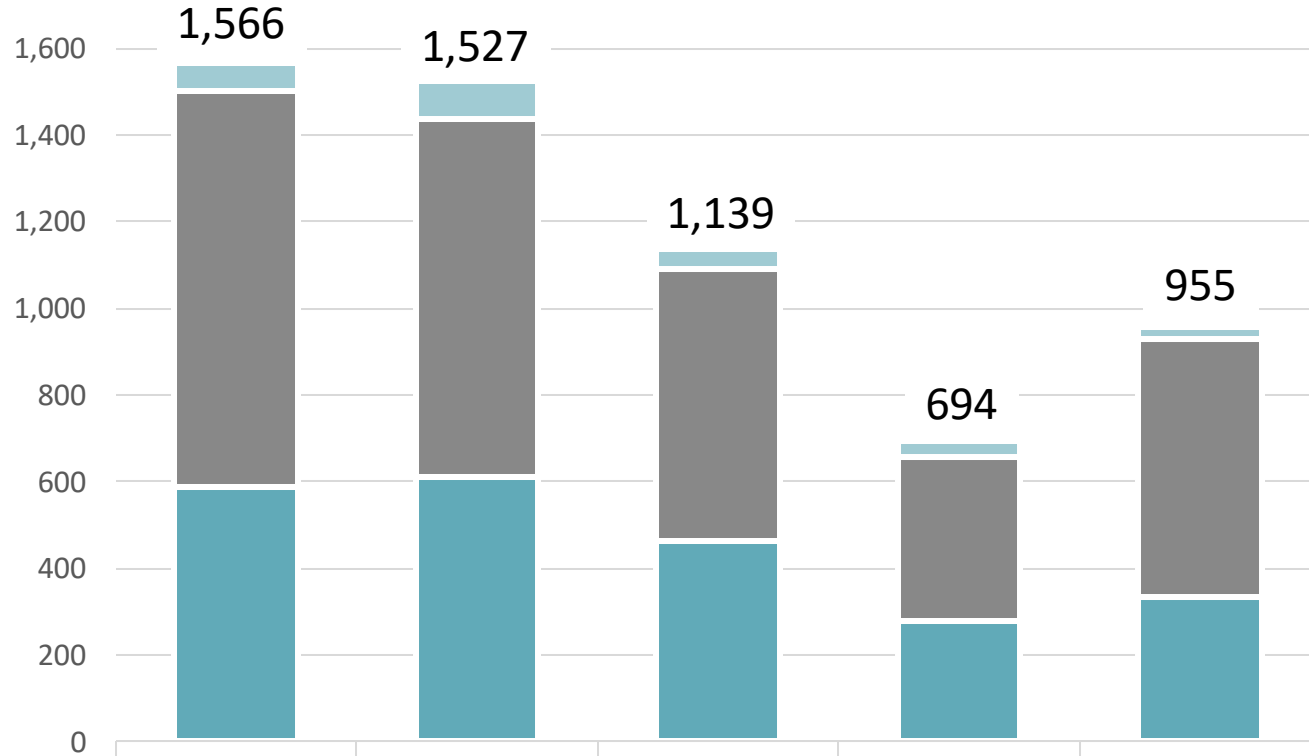
Year-Over-Year (Jan – May)





LIVE INTAKE

Jan – May 2020

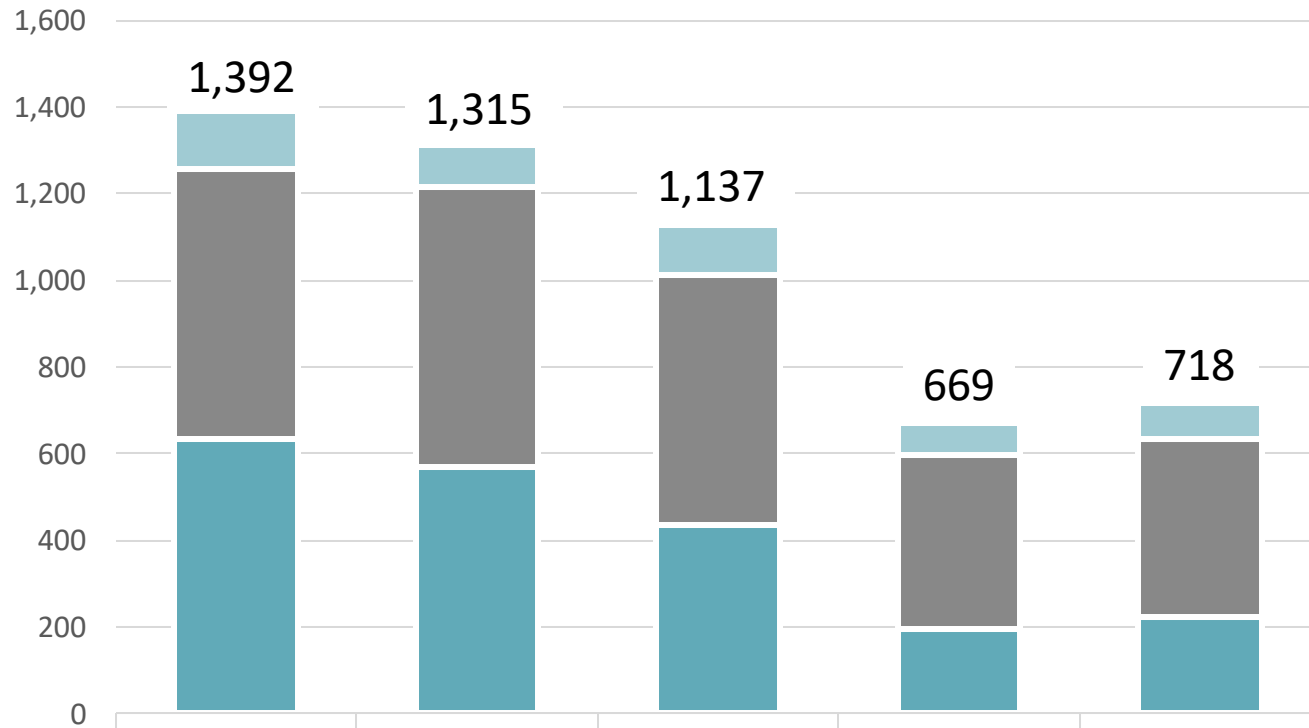


	JAN	FEB	MAR	APR	MAY
■ Rabbit Guinea Pig	65	89	48	35	27
■ Cat	911	829	627	380	593
■ Dog	590	609	464	279	335



PLACEMENT

Jan – May 2020



	JAN	FEB	MAR	APR	MAY
■ RTO	135	101	115	73	86
■ New Hope	623	647	579	403	411
■ Direct Adoption	634	567	443	193	221



PREPARING FOR COVID

Placement Push

- Social Call-Outs & Press
- 5,000 foster applications
- 431 pets placed first week
- Population 335 to 127 in first week

Staffing

- Separate into 2 teams to mitigate cross-contamination

Challenges

- PPE Shortages
- Evolving health protocols (human and animal)
- Pets from COVID+ homes

Join ACC's
**EMERGENCY
FOSTER
COMMUNITY**



Register at nycacc.org/foster



Thank You!

This past week for ACC pets:

141 Fostered

181 New Hope Placed

109 Adopted



nycacc.org



PROTOCOL CHANGES

Veterinary Services

- Temporary suspension of spay/neuter
- Telemedicine portal set-up
- Quarantine set-up for housing pets from COVID+ homes

Admissions

- **Appointment only *unless an emergency***
- **Contact-free owner surrenders**

Placement

- **Virtual adoptions by Appointment only**
- **New Hope only dogs on adoption website**

Field Rescue

- Followed National recommendations to limit response to emergency services only
- Sick/Injured/Abandoned

"Given the current pandemic, in an effort to reduce resource use, workload, and the potential for human exposure, shelters should make decisions about which spay-neuter surgeries are non-emergency procedures and discontinue those that could be deferred."



NATIONAL ANIMAL
CARE & CONTROL ASSOCIATION



**CENTERS FOR DISEASE
CONTROL AND PREVENTION**



**World Health
Organization**



HEALTH AND SAFETY PROTOCOLS

What ACC is Doing

In order to protect the health and safety of staff and clients we are following latest guidelines from the CDC and state and local authorities.



Face Masks Required



Social Distancing Required



Enhanced Cleaning



Sanitizer Available



Occupancy Limit



Employee Health



PLACEMENT

721 Pets Adopted

237 dogs/puppies

461 cats/kitten

6 rabbits

15 guinea pigs

2 others



Apollo (FKA Nate Dog)



PLACEMENT

1,434 Pets Placed w/New
Hope Partners

892 cats/kittens

447 dogs

34 rabbits

61 guinea pigs

Bringing Pets to Partners

194 Best Friends Transport

442 ACC Transport



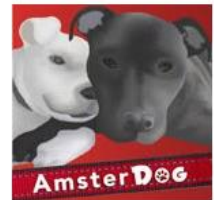
Everlasting Hope Animal Rescue



MEOWPARLOUR



BROOKLYN BRIDGE
ANIMAL WELFARE COALITION





274 Lost Pets Reunited with Families



CONTINUING TO SERVE NYC

FIELD SERVICES TO THE RESCUE

ACC Field Services Team Responded to 1,669 Requests for Services

The New York Times

The Pets Left Behind by Covid-19

The pandemic's human toll in New York has been well documented. But what about the dogs and cats of those who become seriously ill?



Feraz Mohammed, right, looks after a dog whose owner was hospitalized with coronavirus symptoms.
Desiree Rios for The New York Times





CONTINUING TO SERVE NYC

ANIMAL PLANNING TASKFORCE

NYC COVID-19 Pet Hotline



Call (877) 204-8821
if you are a NYC pet owner impacted by COVID-19 and need assistance.

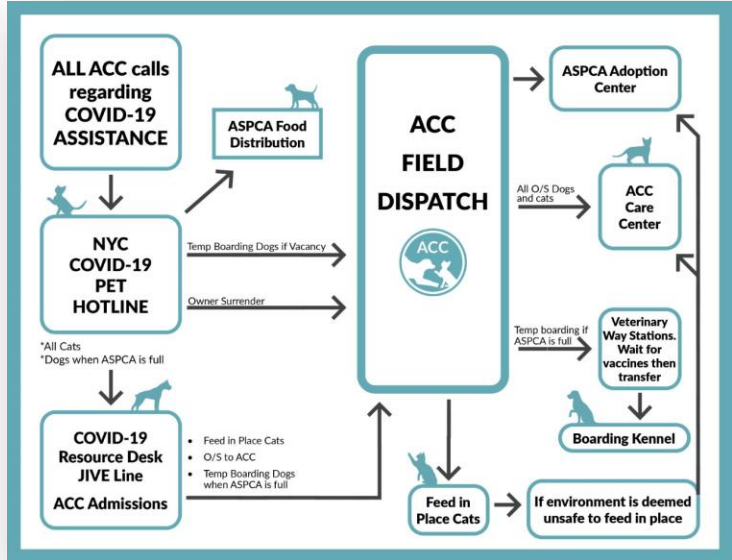
Pet hotline is open 7 days per week 8AM to 8PM ET.
Please note that this hotline is being provided for informational purposes only, and a call does not create an agreement to provide services.

ANIMAL PLANNING TASK FORCE
NYC Emergency Management



Hotline Launched April 20

- 5,593 Calls
- 219 Cases referred to ACC



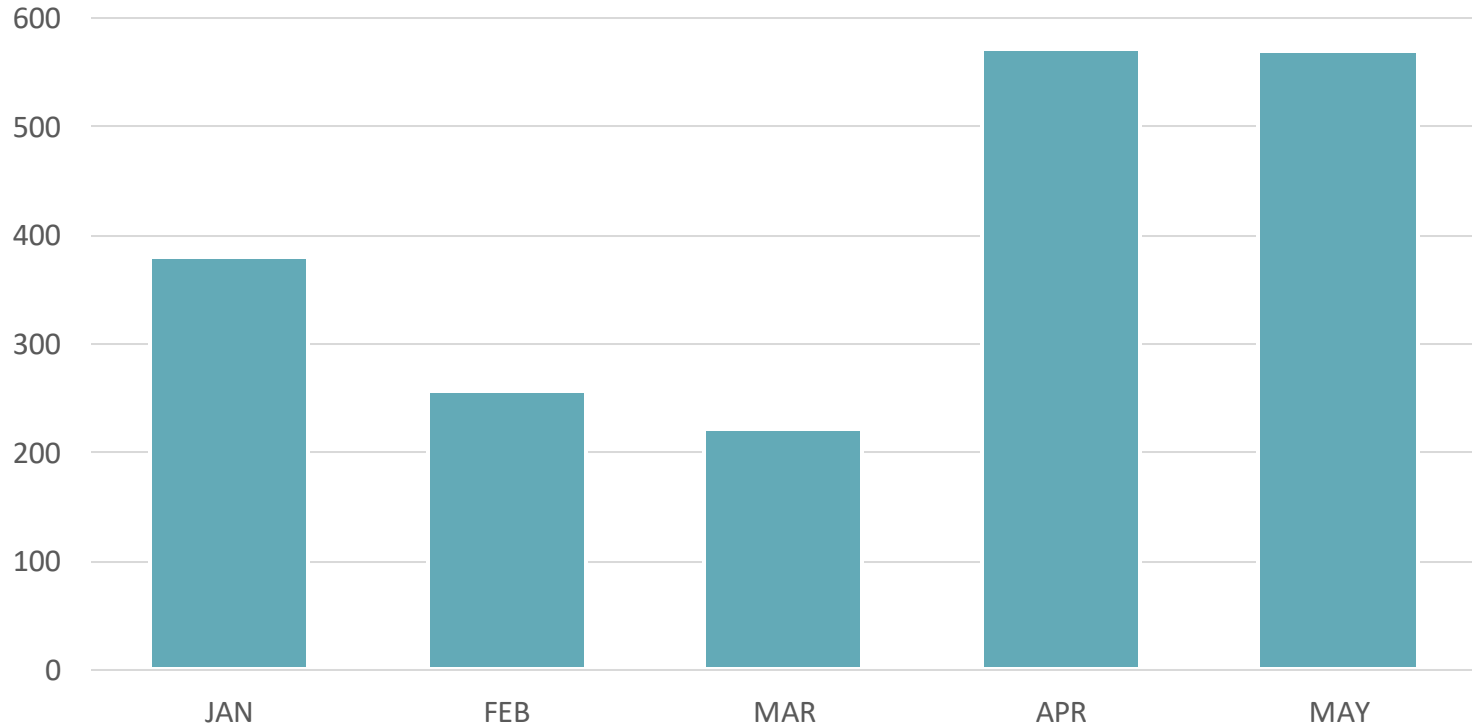


CONTINUING TO SERVE NYC

SURRENDER PREVENTIONS

Prevention Trends

- **Decreased intake directly correlated to increase in surrender preventions**
- Stay-at-Home Orders in March cut intake but created backlog of appointments
- Potentials for increases in intake as NYC enters new stages



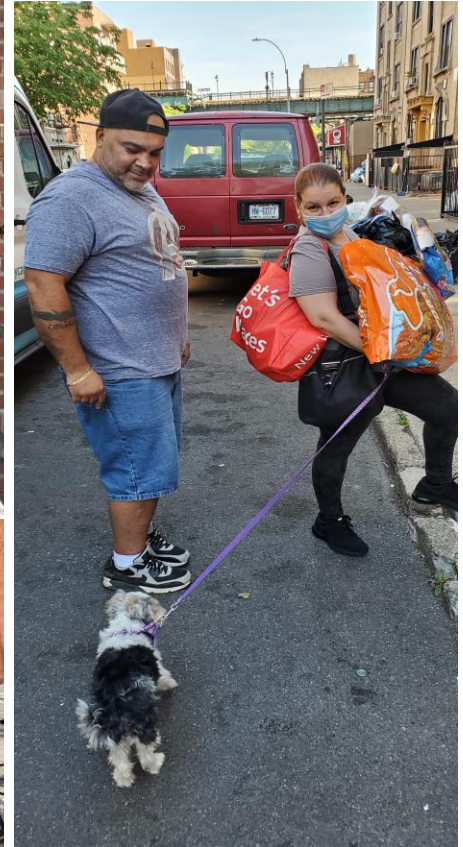


HELPING THE COMMUNITY

ACC DISTRIBUTES 30K LBS OF FOOD

Looking for new ways to help community

- Supplied human food pantries with pet food
- Curbside delivery for immune compromised clients
- Two pop-up food pantries in Bronx serving 208 clients





BUILDING FOR A
NEW FUTURE

QUEENS SHELTER ON TRACK
FOR SUMMER 2022 OPEN



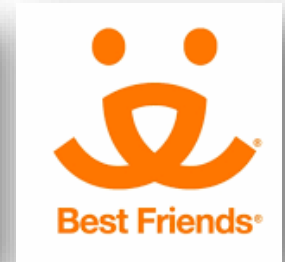
FUNDRAISING DURING COVID

\$634,406 raised since
March

\$125,338 Online Donations

\$122,488 Direct Mail and Other Donations

\$386,580 Grants, Corporate and Foundation



DEVELOPMENT

FISCAL YEAR 2020 (JULY 2019 – JUNE 2020)

FY'19 Revenue: \$3.0M

FY'20 Revenue: \$3.85M (includes \$215K pledged)

Highlights

- Demonstrated growth in online giving and institutional giving
- Significant COVID-19 Funding (\$630K)

Challenges

- Spring Fling cancelled in May
- Direct Mail/fewer checks received in mail
- General donations from outreach events and in-shelter were slower because of citywide lockdown

DEVELOPMENT

FY'21 GOALS AND STRATEGIES

Setting Aspirational Goal of \$4M

Strategy emphasizes:

- Partnering with new funders, some outside of animal welfare that focus more on the community
- Capitalize on growth from online giving with frequent, more targeted email asks and engagement through social media
- Virtual Events – 25th Anniversary event in October; others in lieu of Pit Bowl; Spring Fling; alternatives to virtual “parties”
- Grassroots advocacy with city council members for discretionary funding and connections to their communities



HEROES WORK HERE

#ACCSTRONG