CITY CONTRACT
Fiscal Year 2016-2019

<table>
<thead>
<tr>
<th>FY 2016</th>
<th>FY 2017</th>
<th>FY 2018</th>
<th>FY 2019 Projected</th>
</tr>
</thead>
<tbody>
<tr>
<td>$13,208,117</td>
<td>$13,123,150</td>
<td>$13,929,869</td>
<td>$17,589,269</td>
</tr>
</tbody>
</table>

- City Contract
- Additional DOH Funding
## DEVELOPMENT

Fiscal Year 2018 (July 1 - June 30)

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Events</td>
<td>$456,772</td>
</tr>
<tr>
<td>Individual Contributions</td>
<td>$647,394</td>
</tr>
<tr>
<td>Corporations &amp; Matching Gifts</td>
<td>$936,255</td>
</tr>
<tr>
<td>Foundations</td>
<td>$709,469</td>
</tr>
<tr>
<td>City Council &amp; Manhattan Borough President Grant</td>
<td>$521,000</td>
</tr>
<tr>
<td>Legacy Gifts</td>
<td>$251,619</td>
</tr>
<tr>
<td><strong>TOTAL YTD FY 2018</strong></td>
<td><strong>$3,522,510</strong></td>
</tr>
</tbody>
</table>
LIVE INTAKE
Cats & Dogs (Jan – May)

2015: 11,313
  - Stray: 3,616
  - Owner Surrender: 7,206

2016: 10,947
  - Stray: 3,430
  - Owner Surrender: 6,970

2017: 8,660
  - Stray: 2,755
  - Owner Surrender: 5,293

2018: 8,470
  - Stray: 2,779
  - Owner Surrender: 5,057

Requested Euthanasia
PLACEMENT RATE: DOGS

<table>
<thead>
<tr>
<th>Month</th>
<th>2017</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jan</td>
<td>91</td>
<td>92.3</td>
</tr>
<tr>
<td>Feb</td>
<td>94</td>
<td>90</td>
</tr>
<tr>
<td>Mar</td>
<td>92.5</td>
<td>93.3</td>
</tr>
<tr>
<td>Apr</td>
<td>93.7</td>
<td>91.8</td>
</tr>
<tr>
<td>May</td>
<td>90</td>
<td>92.5</td>
</tr>
<tr>
<td>June</td>
<td>89.9</td>
<td></td>
</tr>
<tr>
<td>July</td>
<td>90</td>
<td></td>
</tr>
<tr>
<td>Aug</td>
<td>89.3</td>
<td></td>
</tr>
<tr>
<td>Sep</td>
<td>90</td>
<td></td>
</tr>
<tr>
<td>Oct</td>
<td>92.4</td>
<td></td>
</tr>
<tr>
<td>Nov</td>
<td>88.8</td>
<td></td>
</tr>
<tr>
<td>Dec</td>
<td>91.8</td>
<td></td>
</tr>
</tbody>
</table>

2017: 80% to 100%
2018: 82% to 98%
PLACEMENT RATE: CATS

Jan 2017 91  
Feb 2017 94  
Mar 2017 92.5  
Apr 2017 93.7  
May 2017 90  
June 2017 94.5  
July 2017 92.4  
Aug 2017 92.8  
Sep 2017 94.9  
Oct 2017 93  
Nov 2017 94.8  
Dec 2017 95.9  

Jan 2018 93.8  
Feb 2018 94.4  
Mar 2018 93.1  
Apr 2018 95.2  
May 2018 95.4  
June 2018 94.5  
July 2018 92.4  
Aug 2018 92.8  
Sep 2018 94.9  
Oct 2018 93  
Nov 2018 94.8  
Dec 2018 95.9  

2017: 80% 82% 84% 86% 88% 90% 92% 94% 96% 98% 100%  
2018: 91% 93% 93.8% 94% 94.4% 94.5% 95.2% 95.4% 95.9% 98%
TRENDS IN PLACEMENT

Increasing Direct Adoption Rates

<table>
<thead>
<tr>
<th>Year</th>
<th>New Hope</th>
<th>Adoption</th>
<th>RTO</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>63%</td>
<td>27%</td>
<td></td>
</tr>
<tr>
<td>2017</td>
<td>57%</td>
<td>33%</td>
<td></td>
</tr>
<tr>
<td>YTD 2018</td>
<td>53%</td>
<td>37%</td>
<td></td>
</tr>
</tbody>
</table>
**OUR MISSION:**
To End Animal Homelessness in NYC

<table>
<thead>
<tr>
<th>Guiding Principles:</th>
<th>How we Deliver:</th>
<th>Specific Initiatives:</th>
</tr>
</thead>
</table>
| **RESCUE** the animals that need us most | Admissions  
Animal Rescue Team | Lost & Found team  
Animal Rescue Team (injured, wildlife)  
Cruelty Intervention (hoarding, neglect) |
| **CARE** for the animals and keep them healthy, stimulated and safe | Medical, Operations  
Behavior & Enrichment  
Volunteer/Foster | Foster Vet  
Anti-anxiety meds for dogs  
Housing (portals, full-kennels)  
Dog playgroups and feline training |
| **PLACE** the animals through adoptions and community partnerships | Adoptions, New Hope  
Foster, Behavior  
Community Pets  
Animal Rescue Team | Open adoption process, events, mobile  
Fast-track, open selection  
Summertime Sniffles Promotion |
| **SUPPORT** the community by bridging gaps, solving problems and providing resources | Admissions  
Community Pets  
Medical  
Volunteer  
Animal Rescue Team | Spay/Neuter Services in Bronx  
Surrender counseling, deferred intake (Dogology)  
Community Pets (medical clinics, behavior training, food pantry) |
HOW YOU CAN HELP

- Help Us Grow our Social Networking Platforms

  1. **Follow Us**
     Every new follow tells the homeless animals of NYC that there is an army of advocates working hard to find them homes. It's also a great way to keep us up to date on all the animal happenings in NYC.

  2. **Share Us**
     See a great dog, cat or rabbit that might be perfect for a friend? One share could be all that is needed for a homeless animal to find a forever home. That share could come from you!

  3. **Choose Us**
     At any given time, there are hundreds of boroughs needing a home. You can find them all on our website or mobile app. Each profile has a share button to make it easy for you to promote them within your social network.

- Foster Orientations
  - June 19 Cat/Kitten Foster Orientation

- We’re Hiring!
New York pets are a special breed.
Like us, they’re a mix in the melting pot, both in their personalities and their backgrounds.
That’s why every pet at the Animal Care Centers, like every New Yorker, is unique, resilient and individual in their own right. They’re a boroughbred.

A New York City Boroughbred

nycacc.org