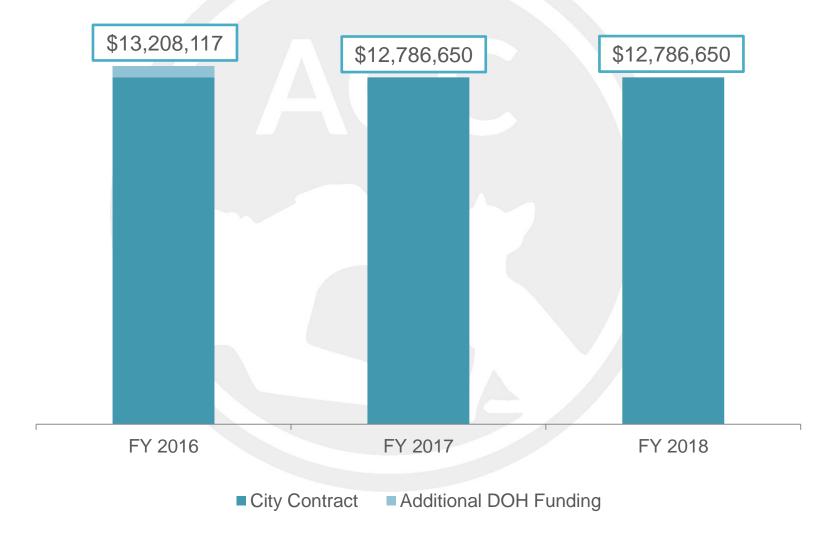


June 9, 2016

City Contract FY 2016, 2017, 2018





DEVELOPMENT

January thru May Highlights

Total: \$967,736.86 (FY16: \$2,253,370)



- Direct Mail Campaigns (Jan & March)
- Online Campaigns
- Shelter Donations
- Dog Walking Fund (online campaign/checks)
- Dog Licensing Donations

Event Revenue: \$137,329

- Pit Bowl 4, February
- o PBS "Shelter Me" Premiere
- ART to the RESCUE II
- Spring Fling

Corporation and Matching Gifts: \$342,835

Foundation Grants: \$291,562

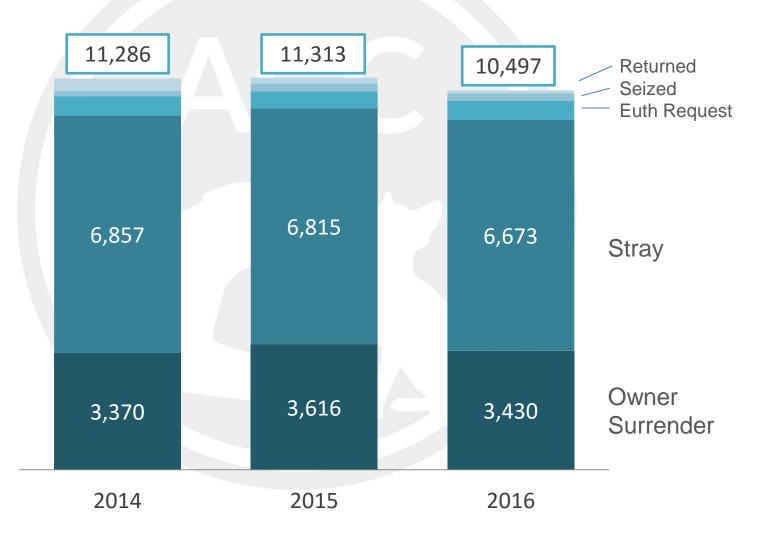


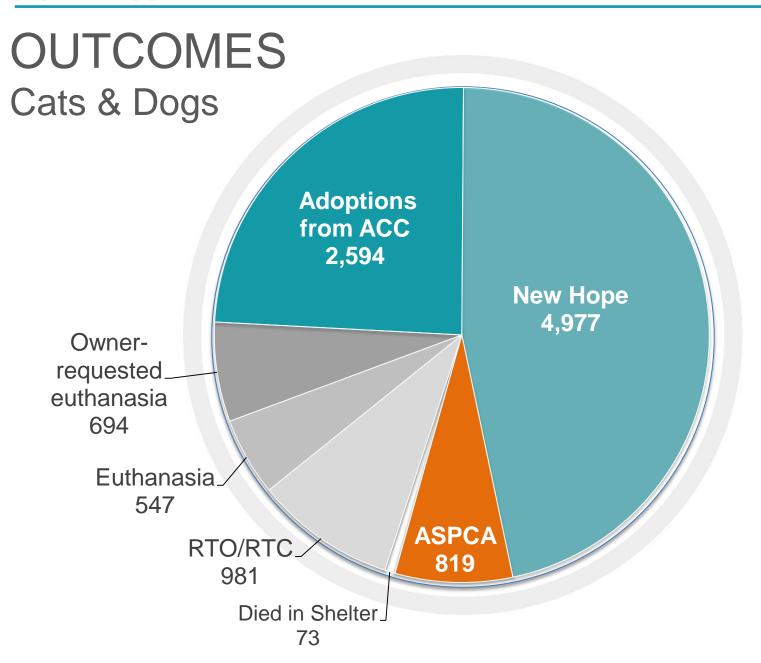


LIVE INTAKE

Cats & Dogs



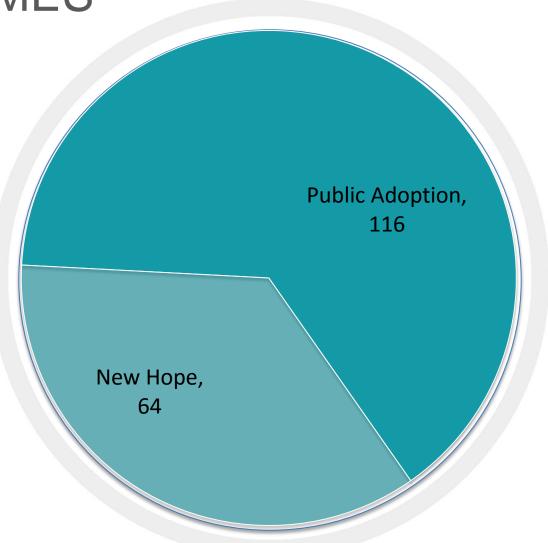






OUTCOMES

Rabbits

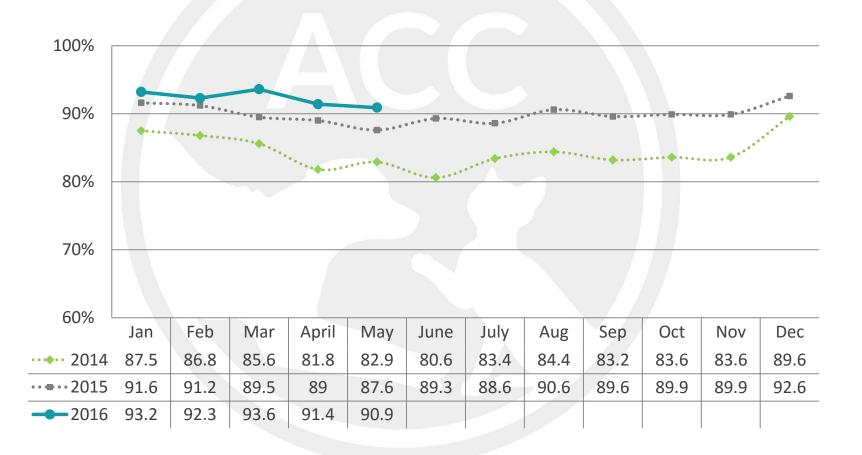




Placement Rate

Dogs

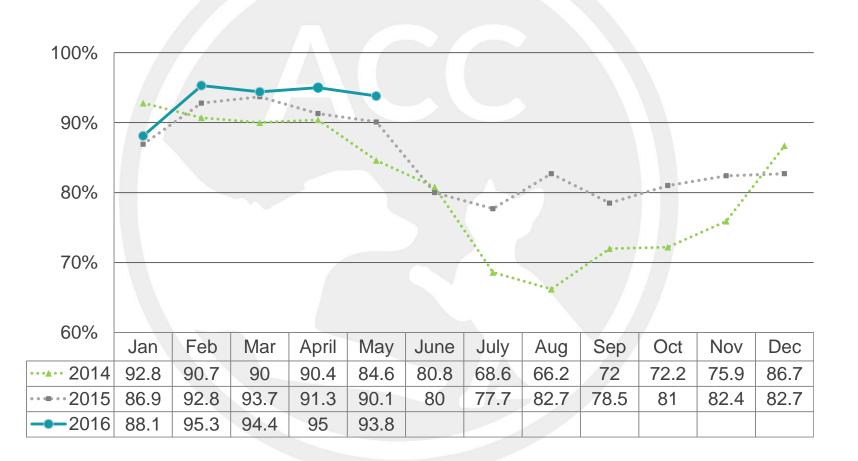




Placement Rate

Cats





Shelter Illness

Today

Initiatives to address (not eliminate) challenges of physical environment and impact on animal health

Stress Reduction & Socialization

Dog Playgroups and walks
Feline Enrichment
New housing for rabbits, cats, dogs
Rabbit Adoptions in Brooklyn

Disease Control

Vaccination on intake
Shorten length of stay (get animals placed faster)
Capacity for care & early diagnosis
Reduce intake
Effective cleaning protocols
Kitten Foster (1,829 kittens YTD)

Impact of URI/CIRDC at ACC

3,978 dogs received – 26 cases of pneumonia
7 cases of Canine parvovirus
6,969 cats received –4 cases of Feline panleukopenia



THE FUTURE

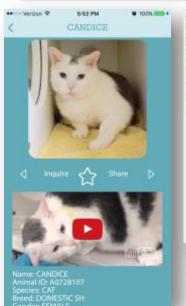
Recognizing the link between physical environment and animal health with innovative design

- Separate air-zones to minimize cross-contamination
- Specialized spaces/kennels for all animals
- Use of sound-absorbing materials
- Separate admissions and adoptions entries
- Play yards
- State-of-the-art facilities and equipment

Adoption Awareness



Adoption App & Pet Harbor now w/video





Offsite, Mobile Adoption Events & promos







Media Awareness of ACC

"Unnecessary Surrenders? Fuhgettaboutit!" – Animal Sheltering Magazine

"Groomer With Heart Made Of Kibble Gives Shelter Dogs Free Haircuts" -Huffingtonpost

"Wallflower Bunny Finds a Home and a Companion" -The New York Times

"Speed Dating for Rabbits" - The New York Times

"Animal Deaths Down and Adoptions Up Amid Reforms at New York Shelters" - The New York Times

"Bronx man reunited with beloved pooch Dixie thanks to animal rescue group" - NY Daily News

Community Outreach Awareness



FREE DOG VACCINATIONS



All dogs must be leashed.
Dog Vaccinations include Rabies,
DHPP, Bordetella, Canine Flu and
free Microchips with supplement

For more information, email CommunityDogs@nycacc.org









Building National Awareness of ACC



".. when I arrived at ACC of NYC, I found dedicated, driven staff and volunteers, actively involved rescue groups, a supportive community, and adoptable, loving animals." Patrick McDonnell, Creator of MUTTS Comics













Saturday, June 25 at 2 pm





Sweetness in her new home (still wearing the sweater!)

New Hope Task Force

ACC

Initial Meeting: April 25, 2016 Second Meeting: June 6, 2016

Participating New Hope Partners

ASPCA

Amsterdog Rescue

Animal Haven

Forgotten Friends of Long Island

Happy Homes Rescue

Looking Glass Rescue

Louie's Legacy

Ready For Rescue

Rescue Dogs Rock

Second Chance Rescue

The Animal Haven

ACC Board Members

Caren Fleit, Task Force Chair

Elaine Keane

Dr. Jay Kuhlman

Patrick Nolan, Board President

ACC Staff Members

Ellen Curtis

Dr. Colin Dwyer

Steve Valentin

MeLissa Webber

Risa Weinstock