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ACC Board Meeting
January 23, 2018

125 Worth Street, 2<sup>nd</sup> Floor Auditorium
New York, NY

**Board Members present:** 

Patrick Nolan, Chair
Dr. Jay Kuhlman, Secretary
Elaine Keane, Treasurer
Neil Abramson
Caren Fleit
David Glicksman
Denise Incandela
Corinne Schiff

The meeting was called to order at 1:45pm. Chairperson Patrick Nolan, welcomed everyone to the meeting. He announced that there was breaking news about ACC and introduced Rachel Atcheson, Community Liaison, Mayor's Office to present an update on NYC animal shelter capital projects.

Rachel outlined the various key agencies involved and their roles in the capital projects which include building new shelters in the Bronx and Queens and renovating the Brooklyn, Manhattan and Staten Island Care Centers. She noted that the City has dedicated a total of \$98 million to the development and renovation of the shelters.

Rachel broke the news of a new site for the Bronx shelter, a state of art two story building which will house approximately 260 pets. There will be separate entrances for admission, adoption and for the medical clinic, and the ACC headquarters will be on the 2<sup>nd</sup> floor. Rachel outlined the phase of work and timeline for each project. Patrick noted the commitment from the Mayor's Office and City council members.

#### Introduction of New Board Member

Patrick introduced the new board member David Glicksman. David spoke briefly about his work with animals and of his commitment to the ongoing progress of ACC.

### **Approval of Minutes**

A motion was made to approve the minutes of the previous meeting and they were approved.

### **Appointment of Officers**

A motion was made to appoint officers for 2018 as follows: Patrick Nolan will continue to serve as Chair, Dr. Kuhlman will continue to serve as Secretary, Denise Incandela was elected as Co-Chair and David Glicksman was elected as Treasurer. The motion was approved.

Patrick mentioned the other committees which are Marketing, Development, Audit, Nominating, Executive and Contract.

## **Audit Report**

Gina Manente of the audit firm Manente and Manente presented the audit report. There were no significant deficiencies to report. Upon a motion to approve, the board approved the audit report.

### ACC Report

Risa Weinstock, President and CEO thanked everyone for attending and for their support of ACC and expressed ACC's enthusiasm for the capital improvements and the announcement about a state of the art full service facility in the Bronx. Risa presented ACC's report for January 2017 through December 2017.

In January 2017 there was a feline influenza emergency but because of strong collaboration with many organizations, the situation was well managed and a larger crisis was averted. Over 450 cats were placed in quarantine off site and then placed through various partners and adopters.

The placement rate to date is 93.2% for cats and dogs, an increase over 2016 of 4.2%. Compared to 2016 there was an increase in public adoptions, a decline in euthanasia and New Hope placement remained relatively flat.

There was a decline in intake in 2017, reflecting ACC's increased investment of resources in surrender prevention and community outreach. The Community Pet Program grew in 2017, providing more services, especially in the Bronx to help prevent owner surrender. Also, ACC extended the services of its Community Pets Program which provides access to health and welfare resources, to other boroughs in 2017.

There was an increase in total New Hope partners and cat, dog and rabbit fosters.

There were several adoption events at locations throughout NYC and there was a 100% placement for all kittens during the kitten season. The Fast-Track and Open Selection programs, part of ACC's strategy to reduce length of stay and keep the population healthyat the Care Centers, resulted in an improvement more timely and successful placement of animals.

There were several fund raising events during the year that met or exceeded ACC's budget expectations, as well as ndividual contribution, on-line and corporate funding. All fundraising events are are posted on ACC's website and promoted through social media.

ACC unveiled a new branding campaign called the Boroughbred and a pro bono ad campaign was launched from November through early January including ads on Link NYC kiosks throughout NYC and 4 billboards in times Square. The work for the re-branding of ACC and the Boroughbred campaign was provided pro bono.

Risa invited everyone to visit the newly updated ACC website featuring the new Boroughbred look. Another major improvement includes the launch of a new database system, Shelter Buddy, a more modern database designed by animal welfare experts for animal shelters.

# **Public Comment**

Public comments were heard from 2:26 pm to 2:50pm.

The meeting was adjourned at 2:51pm.