



CAMPAIGN FOR THE FUTURE

Animal Care Centers of NYC

Expanding care. Increasing access. Inspiring hope.

Pet
Adoption
Center

323



Manhattan Pet Adoption Center

CAMPAIGN FOR THE FUTURE

Expanding care • Increasing access • Inspiring hope



Bronx Animal Care Center

The only open-admissions shelter for all New York City animals,

Open admissions means that Animal Care Centers of NYC never turns any animal away, in our mission to end animal homelessness in New York City. Every year, ACC rescues, cares for and shelters nearly 20,000 vulnerable animals – and our community resource teams assist over 5,000 animals and their families throughout the city to prevent unnecessary and heart-breaking surrender.

At ACC, all animals and all people are welcome, despite their needs or incomes. COVID has shined a spotlight on the benefits animals provide to people from all walks of life – opportunities for love, care and companionship – that directly impact both mental and physical health. We believe in adopting not shopping and we encourage folks to begin their search in their own backyard.

We know that community engagement and collaboration are the key to solving animal homelessness. Through a network of hundreds of animal rescue partners, volunteers, animal fosters, support from local and national businesses and foundations and a robust community outreach program (including wellness clinics, humane education, pet food pantries and free vaccine clinics) ACC is a national leader in animal welfare.



Queens Animal Care Center

with a model public/private partnership,

ACC's long-term public partner is the City of New York, our primary funder. Our City contract provides funds to help maintain our three full-service care centers in Manhattan, Staten Island and Brooklyn, as well as funding for ACC staff to offer pet adoption, animal rescue, professional veterinary care including spay/neuter, and lost and found pet assistance and emergency response services to over 9 million residents within the five boroughs.

The balance of our budget – like all non-profit organizations with government funding – is covered by private donors, individuals, foundations and corporations who believe in our mission to end animal homelessness in NYC.

And while we are extremely grateful for the City's investment in animal welfare, we have been tirelessly advocating that the greatest city in the world needs world class animal shelters in each borough to better address the needs of New Yorkers – both animals and people – growing our services and impact in both scope and equity.



Staten Island Animal Care Center

is taking an unprecedented leap forward!

The City of New York is making a transformative investment of over \$90 million in ACC over the next several years, and we couldn't be more pleased. Funding will be used to:

- build two new, state-of-the-art animal care centers in the boroughs of Queens and the Bronx, where none ever existed before
- renovate our Brooklyn and Staten Island Animal Care Centers
- construct a modern Pet Adoption Center adjacent to our Manhattan Animal Care Center

These new care centers will be three or four times larger than our current shelters, which are housed in buildings over 50 years old. We hope to fully complete this game-changing transformation of ACC's care centers by 2025.

While the City is providing funding for our construction and capital expenses, and related core staff salaries, ACC seeks funding to innovate and lead in animal welfare. Support from the private sector will help ACC fully realize the potential of the City's investment to lay the foundation for a completely new landscape for animal welfare in all our communities.

For more information about how you, your company, your school, your faith community, or your friends and neighbors can help raise awareness and funds for our campaign – and take advantage of many named giving opportunities – please visit nycacc.org or contact Ashley Masullo, Director of Development, at ashleymasullo@nycacc.org or 917-993-2513

JOIN OUR CAMPAIGN

To take advantage of this rare, once-in-a-generation opportunity to redefine animal welfare in New York City, we are launching a \$5 million multi-year fundraising initiative called the *Campaign for the Future*.

Our campaign fundraising has three pillars:



HOPE. The City's extraordinary financial investment to build new care centers is not part of ACC's operating budget. The City has not increased ACC's operating budget in years, and we rely heavily on support from the private sector to achieve our mission. Our growth as a leader in animal welfare correlates directly to the added support from individuals and private foundations. Establishing a **Shelter Animal Response Fund** will inspire hope for the tens of thousands of homeless animals and New Yorkers that ACC currently serves and ensure a future of continued best in class animal welfare. The fund will sustain efforts to continually improve in-shelter animal health and housing, expand adoption rates, ensure regular behavior enrichment, provide robust staffing and maximize the operational potential of these new buildings. Through this fund, ACC can continue its work without pause, making NYC the most humane city in the world.



CARE. Ending animal homelessness begins with expanding care to both animals and people before an animal enters the sheltering system. We know that animal surrender is often seen as the only option for individuals experiencing hardship or temporary housing issues. But we also know that our animals are as significant to us as family members. Funds will be used to create an **Emergency Response Fund** to expand our safety net programs that provide resources in lieu of surrender and basic animal wellness services for pet owners in under-served communities. The Emergency Response Fund will broaden ACC's reach and expand care beyond the four walls of our centers. Securing the human animal bond will be the focus of this fund, which in turn moves us closer to our mission to end animal homelessness in NYC.



ACCESS. There is a critical lack of affordable veterinary and animal welfare services for people with pets in NYC. The newly constructed, state-of-the-art care centers will boldly expand access to our services for animals and people in all five boroughs. Every animal that needs a home and every home that wants an animal will finally have greater access for support at one of five full-service, modern care centers. Funds from the *Campaign for the Future* will be used to invest in our communities through a **Community Responsiveness Fund** to support humane education, volunteerism at the local level and engagement opportunities in all five boroughs. Additionally, with a care center in every borough, ACC will capitalize on our physical presence by focusing on programs and services that reflect the geographic, cultural, language and financial barriers that often limit or prevent access to essential care.

We invite you to join the campaign by making a gift to cement ACC's capacity to ensure a more humane NYC for animals. Together we will create a future where every animal has a home, and where every home that wants an animal has the support and services it needs to create a permanent, loving home they want and deserve.

Things are about to get a lot better for NYC animals – and people!

An architectural rendering of the Brooklyn Animal Care Center building at night. The building features a dark, textured facade with large glass windows and a prominent sign. A tree is on the left, and people are visible through the glass. The sky is dark blue.

BROOKLYN ANIMAL CARE CENTER
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